



**ROCKY MOUNTAIN PUBLISHING PROFESSIONALS GUILD  
Presents an Early Spring Roundtable Discussion**

***FREELANCING TODAY***  
***How to Maintain Clients While Keeping  
A Firm Grip on Your Own Standards and Sanity***

**DATE:** Saturday, March 20, 2010

**TIME:** 10:00 A.M.–12:30 P.M.

**PLACE:** Boulder Senior Center East/East Boulder Community Center  
5660 Sioux Drive, Boulder, CO

***\*\*Refreshments will be provided\*\****

**Discussions Will Be Led by These Freelancers:**

**Alice Levine**—Master editor and editing skills guru

**Jennifer Ballentine**—Publishing project management expert

**Linda Bevard**—Editor of all subjects, at all levels ... perfect speller

**Doug Easton**—Indexer extraordinaire

**Shelly Rondeau Heller**—Writer of award-winning communications materials

**Moderator Rosemary Carstens**—Author, freelance writer, and copy editor, creator of the innovative online magazine *FEAST*

Join RMPPG in a roundtable discussion led by a freelance editor, writer, designer, indexer, and project manager who will speak to, and encourage your participation in, such topics as:

- What do you do when your client insists on something that you're sure is a bad idea?
- How do you handle those rare but really toxic clients and projects that can damage your morale and your business?
- How do you raise questions or concerns, make comments, or offer suggestions, so that your clients will want to do business with you again? No matter what kind of freelancing you do, your queries can either hurt or invigorate your relationship with your clients.
- How can you convince your client that you can make grammatical and structural edits to his or her work, while still maintaining the client's unique voice?
- Although making a living as freelancers is challenging in this economy, our work lives can be enhanced by a really great client and project. Describe an experience that was especially rewarding, memorable, or even slightly crazy, but made you happy to do the work you do.

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